



Robert Amlung

Robert Amlung is Head of Digital Strategy at ZDF.

He joined Germany's national Public Broadcaster in 2001 as deputy head of New Media, taking charge of the whole department in 2006. He worked among other things on the introduction of ZDF's on-demand video service, ZDFmediathek.

Robert is a TV news journalist by training, with a strong background in IT as well. Before working for ZDF, he was working in ARD's central newsroom in Hamburg, and he was responsible for several innovation projects in TV news. In 1996, he founded ARD's news website tagesschau.de.

Robert was born in 1965.